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Coutts unveils FTP MARC Download

A “pioneering” new tool for librarians - automating and streamlining the ordering workflow

LONDON, ENGLAND –**Coutts Information Services** unveiled details of their pioneering new **FTP MARC Download** functionality today at the European Innovative Users Group Meeting at London South Bank University.

FTP MARC Download transforms the many previously manual tasks into a streamlined, automated ordering process. This allows Coutts customers to download MARC records directly in to their library management system at the point of order, providing increased time efficiency and accuracy.

“Similar functionality has been available for some time,” said **Mark Baulch**, Coutts Area Manager for the UK West & Ireland. “But it’s always involved manually uploading the MARC records into the LMS. This new functionality automates the process and has proven to be 100% successful.”

Mark Baulch collaborated with **Mandy Phillips**, Information Resources Manager at Edge Hill University, on the implementation of the new system. Their presentation on how the process works was very well received by the audience at today’s European Innovative Users Group Meeting.

"This marks an important milestone in an ongoing project to streamline how we manage reading lists in a student orientated way," Mandy Phillips said.

Jason Beech, Coutts Sales & Marketing Director said, "Following this success the new functionality will be launched to all Coutts customers imminently. Based on the significant benefits enjoyed by Edge Hill, we anticipate the take up of this market leading, free service to be extremely high."

To learn more about the suitability of FTP MARC Download for your library, please contact salesuk@couttsinfo.com.

About Coutts Information Services

Coutts Information Services is an Ingram content company. The Ingram content companies provide a broad range of physical and digital services to the book industry, and immediate access to the largest selection of books and book-related products in the industry. The content companies are Ingram Digital, Lightning Source Inc., Ingram Book Company, Ingram International Inc., Ingram Library Services Inc., Coutts Information Services, Ingram Periodicals Inc., Ingram Publisher Services Inc., Spring Arbor Distributors Inc., and Tennessee Book Company LLC. For more information, visit the website at www.couttsinfo.com

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