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North West Academic Libraries select Coutts and the MyiLibrary eBook platform

MANCHESTER, UK - The **North West Academic Libraries** consortium (NoWAL) has formally chosen **Coutts** and Ingram Digital's **MyiLibrary** as an approved eBook platform for their member libraries – a choice echoed by a growing number of academic, public and corporate libraries and purchasing groups worldwide.

Peter Wynne, NoWAL Executive Secretary, explains what led their members' selection process: "Cutting edge functionalities, broad access to quality content and smooth, flexible pricing structure are the key parameters when choosing an eContent supplier and MyiLibrary qualifies as top-of-the-range provider on all three fronts. We also felt that the support provided by Coutts in terms of customer service and technological developments was excellent and would be particularly valuable to our libraries."

MyiLibrary currently contains more than 100,000 eBook titles across an extensive range of subjects and is adding more than 1,500 titles weekly to its existing content, many of which are unique to the platform.

"MyiLibrary and Coutts continue to be the platform and provider of choice for UK libraries. We are delighted to have been given this endorsement from NoWAL and look forward to working closely with the membership as they further integrate eBooks into their collection management strategies," said **Jason Beech**, Director of Sales & Marketing for Coutts.

All 100,000 MyiLibrary eBooks are listed in OASIS, Coutts' bibliographic database which provides library professionals with a comprehensive one-stop shop for 'e' and print book purchases.

Visit the Coutts and MyiLibrary stands (n^o37 and n^o33-34) at the forthcoming UK Serials Group Conference and Exhibition from April 7-9 in Torquay.

About Coutts Information Services

Coutts Information Services is an international book aggregator, serving the needs of Academic, Public and Corporate libraries in over 140 countries. Coutts' web application OASIS™ presents a single solution for all procurement needs, offering a constantly updated bibliographic database of print, on-demand and eBooks as well as searching, selecting, ordering, tracking and order status facilities. The Ringwood based company offers a full shelf-ready service, including book processing, cataloguing and complete

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workflow integration, as well as standing order purchases, new title notifications and approval plans. The company currently employs more than 130 people in the UK and 300 people worldwide, over 20% of which have librarian qualifications.

Coutts is part of Ingram Book Group, an Ingram Content company. Together with Lightning Source Inc. and Ingram Digital, the Ingram Content companies provide a broad range of physical and digital services to the book industry. The Book Group is a leading wholesaler of trade books, spoken audio, and magazines. Ingram provides immediate access to the largest selection of books and book-related products in the industry. Ingram Book's operating units include Ingram Book Company, Ingram Periodicals Inc., Ingram International Inc., Ingram Library Services Inc., Spring Arbor Distributors Inc., Ingram Publisher Services Inc., Tennessee Book Company LLC, and Coutts Information Services. For more information, visit the website www.ingrambook.com

About Ingram Digital

Ingram Digital provides publishers and other content owners with a comprehensive offering of digital content accession, storage, management and distribution services. Ingram Digital currently has several solution platforms – including MyiLibrary and VitalSource Technologies – which serve the institutional and educational markets respectively. In addition, Ingram Digital also serves the retailer market with full eBook and audio downloads as well as various search-and-discovery and marketing tools such as widgets. For more information, visit www.ingramdigital.com

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